MEDFUSION SOLUTION OVERVIEW

PRACTICE VALUE:

- Improve efficiency
- Decrease costs
- Generate revenue
- Enhance patient satisfaction
- Create a competitive advantage

PATIENT VALUE:

- Better access to their providers
- Higher level of satisfaction
- Access to better information
- Healthcare interactions that are flexible, convenient, and personal

"Today, between 400 and 500 new patients register online with our practice each month through our Medfusion portal. Our manual registration process takes at least 15 minutes, but the online process is brief and simple, and our patients tell us their registration experience is enhanced significantly. In addition, we can now re-direct over 100 hours each month from paperwork to providing better care to more patients."

Mike Brennan, CEO, Methodist Sports Medicine

Medfusion is a leading provider of patient-provider communication solutions that enable healthcare providers to improve office efficiency and generate revenue while offering superior service to their patients. Our solutions include robust practice websites plus front office, back office, and clinical portal applications designed to transform the patient-to-practice interaction.

With Medfusion, practices gain the benefit of:

- **Improved efficiency:** patients fill out standard and custom forms, request appointments and prescription refills, and even communicate with practice staff online
- **Reduced spending:** eliminate paper and mail costs for statements, pre-registration packets, and patient education; automate information delivery; and significantly decrease staff phone time
- **Increased practice visibility:** differentiate your practice through a uniquely-branded website that you control – so it's always, valuable, relevant, and up-to-date
- **Enhanced revenue cycle management:** self-service bill pay options – including budget payment programs – reduce statement delivery and collection costs, increase revenue received, and provide flexibility to patients

Your patients are online, are you?

"Online." "Do it yourself." "Self-service." These are some of the most widely-used terms today. Self-checkouts at grocery and other retail stores, self-pay at gas stations, online bill payment for utilities and credit cards. Consumers today are demanding a simpler, faster, and more convenient way to do business in nearly every facet of their lives. Is it any surprise that this trend is spreading into healthcare?

Patients are demanding the means to interact with their providers online. Are you going to be there to meet them? You can, with enhanced communication solutions from Medfusion.

Medfusion's solutions enable physicians and their practices to satisfy this growing demand while also growing their business. Our robust solution set includes applications that address all aspects of patient-provider communications:

Medfusion Front Office Solutions

- Pre-registration and health forms
- Appointment requests
- Patient Messaging (notices, newsletters, etc.)
- Check In

Medfusion Back Office Solutions

- Online bill payment and budget payment terms
- "Virtual card swiper"
- Ask a biller (patient-initiated secure messaging)
- eStatements

Medfusion Clinical Solutions

- Secure Patient Messaging (lab results, health maintenance, etc.)
- Prescription renewals
- Ask a doctor / clinician (patient-initiated secure messaging)
- Personal Health Records (PHR)
- Symptom assessment (HPI/ROS)
- Virtual Office Visits
- Referral management

Medfusion Website Development

- Award-winning website development
- Content management
- Patient education

Medfusion Services

- Implementation
- Training
- Customer Support
- Marketing Assistance

Medfusion Integration

Industry-standard integration engine enables integrations with virtually any practice management or EMR provider.

Medfusion